THE CITY OF Waterloo

KWGC KITCHENER WATERLOO GYMNASTICS CLUB

2018 Canadian Artistic Gymnastics Championship Sponsorship Package

CANADIAN ARTISTIC GYMNASTICS CHAMPIONSHIPS
WATERLOO 2018
CHAMPIONNATS CANADIENS DE GYMNASTIQUE ARTISTIQUE

HOSTED BY KITCHENER-WATERLOO GYMNASTICS CLUB

The Event

The 2018 Canadian Artistic Gymnastics Championships will feature:

- The Best Female and Male Gymnasts in Canada
- Future of Canadian Gymnastics Elite.
- Current National Team members
- Athletes vying for National Team spots
- Future Olympians

- Dates: May 22 – 27, 2018

The Venue

Waterloo Memorial Recreation Complex

Sun Life Financial Arena

Waterloo Memorial Recreation Complex

Sun Life Financial Arena

3,500 Capacity

Sponsorship Opportunities

AVAILABLE SPONSORSHIP RECOGNITION PACKAGES:

- Event Title Sponsor
  - $15,000 (Only 1 available)
- Platinum Sponsor
  - $5,000
- Gold Sponsor
  - $2,500
- Silver Sponsor
  - $1,000
- Bronze Sponsor
  - $500

YOUR POTENTIAL MARKET:

- National exposure with athletes/families attending from across Canada
- Gymnastics Canada = 300,000 membership
- Gymnastics Ontario = 120,000 membership
- Waterloo Region Community-at -large
- All event attendees, hundreds of volunteers and participating sponsors
- Media coverage of the event (National and Local)

Event Title Sponsorship - $15,000

- Title sponsor Brand name and logo recognition in all event correspondence via both Print and Digital Media (including Social Media)

  The "Company Name"

  2018 Canadian Artistic Gymnastics Championships

- Priority placement of company logo on signage throughout venue
- Center placement of company logo on podium floor stage
- Company logo on the medals/awards
- Company logo on Volunteer shirts

TITLE SPONSORSHIP RECOGNITION PACKAGE INCLUDES:

- 35 VIP Passes
- 6 x A-Frame Signs or 4 x Pull Up Banners
- Back Cover and 1 Full Page Ad in Program
- 10 Public Service Announcements
- Company Logo and Link on event website
- Priority Medal Presenter at Awards Ceremony

Platinum Package - $5,000

- 10 packages available
- Recognition in all event correspondence via both Print and Digital Media (including Social Media)
- Priority placement of company logo on signage throughout venue
- Company logo on Volunteer shirts

PLATINUM SPONSORSHIP RECOGNITION PACKAGE INCLUDES:

- 20 VIP Passes
- 4 x A-Frame Signs or 3 x Pull Up Banners
- Full Page Ad (Print and Digital)
- 5 Public Service Announcements
- Company Logo and Link on event website
- Medal Presenter at Awards Ceremony

Gold Package - $2,500

- 15 packages available
- Recognition in all event correspondence via both Print and Digital Media (including Social Media)
- Key placement of company logo on signage throughout venue

GOLD SPONSORSHIP RECOGNITION PACKAGE INCLUDES:

- 10 VIP Passes
- 2 x A-Frame Signs or 1 Pull Up Banners
- Half Page Ad (Print and Digital)
- 3 Public Service Announcements
- Company Logo and Link on event website

Silver Package - $1,000

- 20 packages available
- Recognition in all event correspondence via both Print and Digital Media (including Social Media)

SILVER SPONSORSHIP RECOGNITION PACKAGE INCLUDES:

- 5 VIP Passes
- Quarter Page Ad (Print and Digital)
- 1 Public Service Announcements
- Company Logo and Link on event website

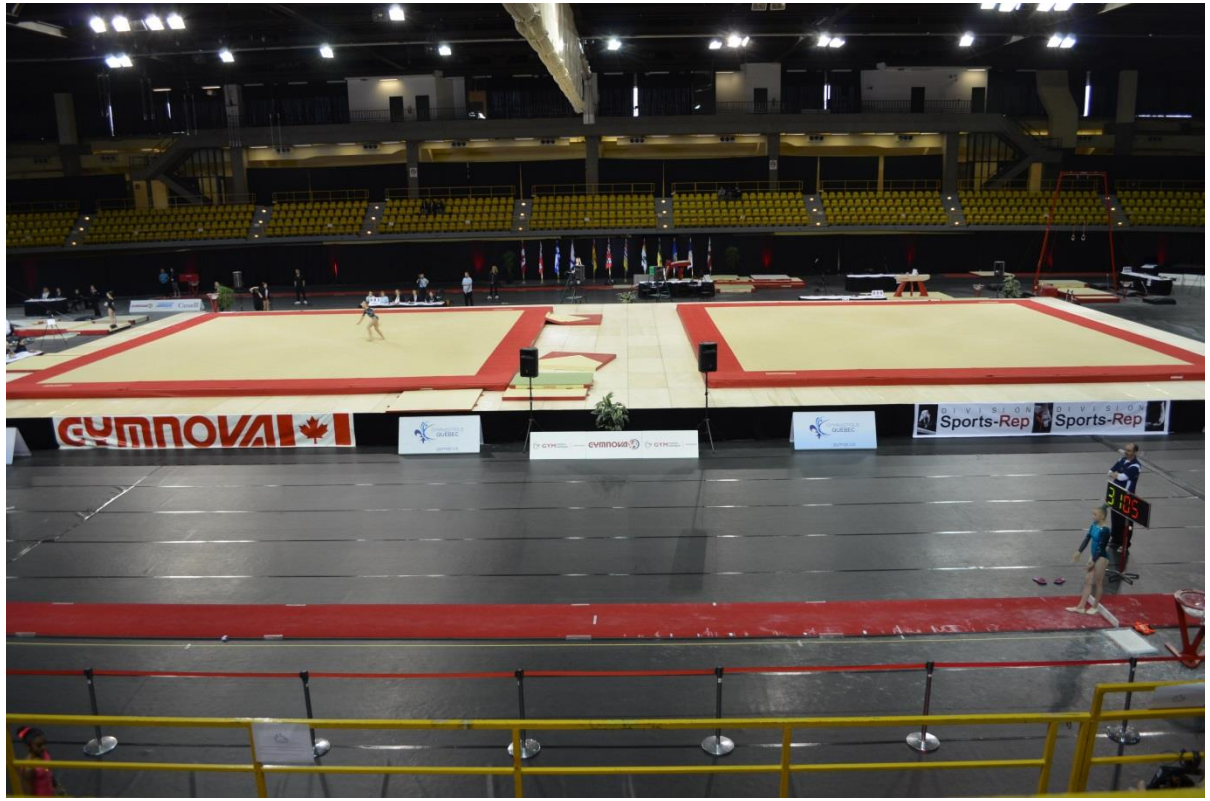
Bronze Package - $500

- Multiple packages available
- Recognition in all event correspondence via both Print and Digital Media (including Social Media)

BRONZE SPONSORSHIP RECOGNITION PACKAGE INCLUDES:

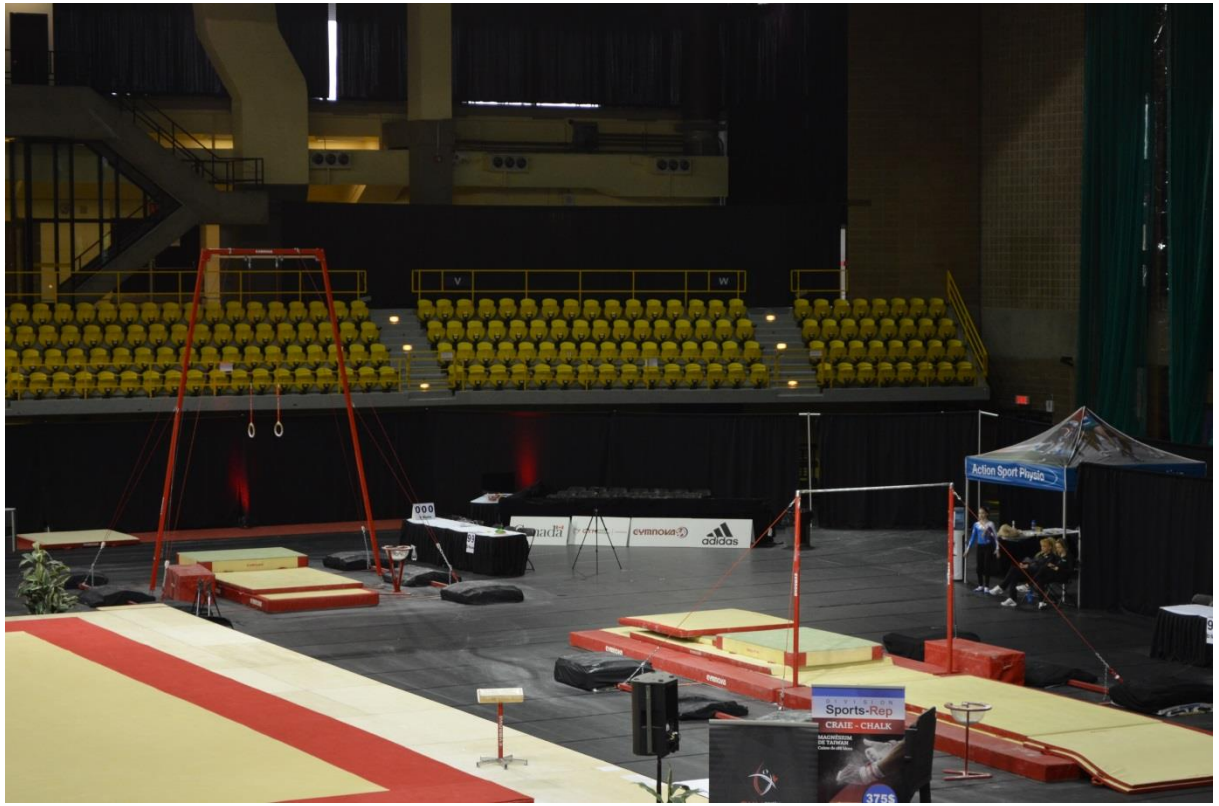
- Quarter Page Ad (Print and Digital)
- Company Logo and Link on event website

Advertising at Venue



(Pictures from 2017 Canadian Artistic Gymnastics Championships – Montreal)

Advertising at Venue



(Pictures from 2017 Canadian Artistic Gymnastics Championships – Montreal)

Other Sponsorship & Advertising Opportunities

Other Sponsorships Available:

- Food (Judges &Volunteers)
- Volunteers
- School Program
- Website
- Medals
- Souvenirs

Printed Program Advertising Options:

- Back Cover – Reserved for Title Sponsor
- Inside Front Cover - $750
- Inside Back Cover - $750
- Full Page Ads - $500
- Half Page Ads - $300
- Quarter Page Ads - $175

Contact Us!

Thank you for your sponsorship considerations, it is greatly appreciated!

For further information and to book your sponsorship package, please contact:

Kellie Hinnells **Phone: (519) 743-4970** **Email: executivedirector@kwgymnastics.ca**
Local Organizing Committee Chair

Kelvin Yee **Phone: (519) 575-2010** **Email: kelvinyee@kwgymnastics.ca**
Sponsorship Coordinator
Local Organizing Committee

Want to Volunteer? **Please contact Kellie at: executivedirector@kwgymnastics.ca**

Thank you for your support!

THE CITY OF Waterloo

YOUR LOGO HERE

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